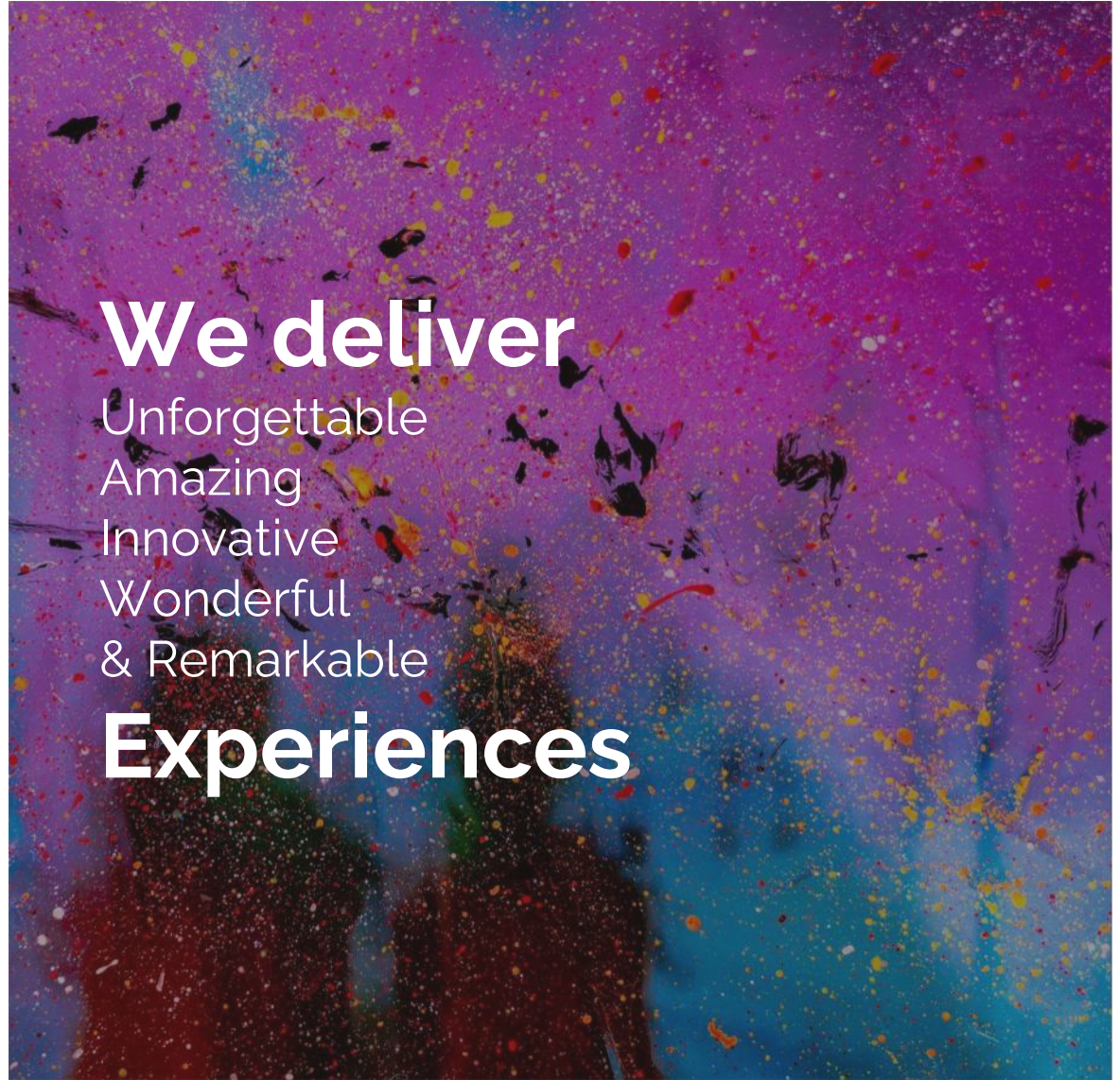




MARMALADE  
EVENTS & CREATIVITY



**We deliver**

Unforgettable  
Amazing  
Innovative  
Wonderful  
& Remarkable

**Experiences**

EVENTS & CREATIVITY

# WHO WE ARE

Marmalade is a creative agency specialized in the organization of events based in Milan and Padua. We create events and installations thanks to years of experience and consolidated partnerships with the best experienced local talent in various sectors.

We flawlessly orchestrate behind the scenes making every project we coordinate our own company mission.

We offer solutions for all tastes: B2B and B2C events, trade fair setups, team building, product launches, company dinners, presentations, conventions and much more.

ABBOTTUS



# PHILOSOPHY.

**Proactive and innovative, we support our customers towards the perfect solution, imagining and creating unique and tailor made events.**

We find out strategies and solutions to make our events sustainable and to have a neutral impact on the environment.

We love digital, but we mainly rely on the human factor, our creative intuition and teamwork in order to bring innovation to all our projects.



# NUMBERS IN 2022.



ABOUT US

**2 TEAM**  
**10 PEOPLE**



EVENTS

**+30**  
**EVENTS**  
**IN 12**  
**MONTHS**



OFFICES

**MILAN**  
**PADUA**



**EVENTS**

We create your event



**CREATIVITY**

We bring your ideas to life



**STRATEGY**

We tell the world who you

are

**We create  
experiences  
to foster the  
birth of  
relationships.**

Since February 2022 the perfect mix of ingredients to create high-impact events.



# NUMBERS IN 2023.



ABOUT US

**2 TEAM**  
**12 PEOPLE**



EVENTS

**+50**  
**EVENTS**  
**IN 10**  
**MONTHS**



OFFICES

**MILAN**  
**PADUA**



**EVENTS**

We create your event



**CREATIVITY**

We bring your ideas to life



**STRATEGY**

We tell the world who you

are

**We create  
experiences  
to foster the  
birth of  
relationships.**

Since February 2022 the perfect mix of ingredients to create high-impact events.

# SERVICES.

## Art Direction Creativity & Production

We create experiences, events and installations thanks to the consolidated partnership with the best professionals in various sectors with over ten-year experience at international level.

■ ■  
Scenography

■ ■ ■  
Copywriting

■ ■  
Talent &  
guest scouting

Setting up ■

Technical  
equipment ■ ■

■ ■ ■  
Photo &  
video

Location  
scouting  
■ ■



■ ■  
Floral  
decoration

Rendering &  
drawing ■ ■

■  
Special effects

# Team

The best Team selection in town!

We are always available from the very first introductory meeting to well beyond the project's conclusion.

This philosophy applies across all working groups: : Accounts, Event Managers, Producers, Art, Copywriters, and all consultants, allowing for the prompt execution of any request, large or small.



Head of P&C  
CAMILLA PICELLO



Art director & CEO  
MARCELLO RAIMONDI



Co-Founder & PM  
EDONELLA BRESCI



PM & Account  
ALBERTO BELLOTTI



Art & Graphics  
ALICE MURAGLIA



PM & Event coordinator  
PIERMARIO MIMMO



Event coordinator  
MICHELA BANO



Account  
SARA SAONCELLA



Account & PM  
CAMILLA BERTIN

# Art Direction Creativity & Production

The project begins our home, in the thought and laptops of our **Art department** and then comes to life thanks to our **Account** and **Event managers**.

We cooperate with our consolidated network of partners, excellent professionals in various fields, we are able to manage each creative project in all its phases up to the production.

Our network includes designers, scenographers, stand builders, photographers, video makers, web developers, authors and technicians.

Covering a wide range of skills, **we offer a comprehensive and personalized solution that can satisfy the needs and objectives of each client.**

Art Direction





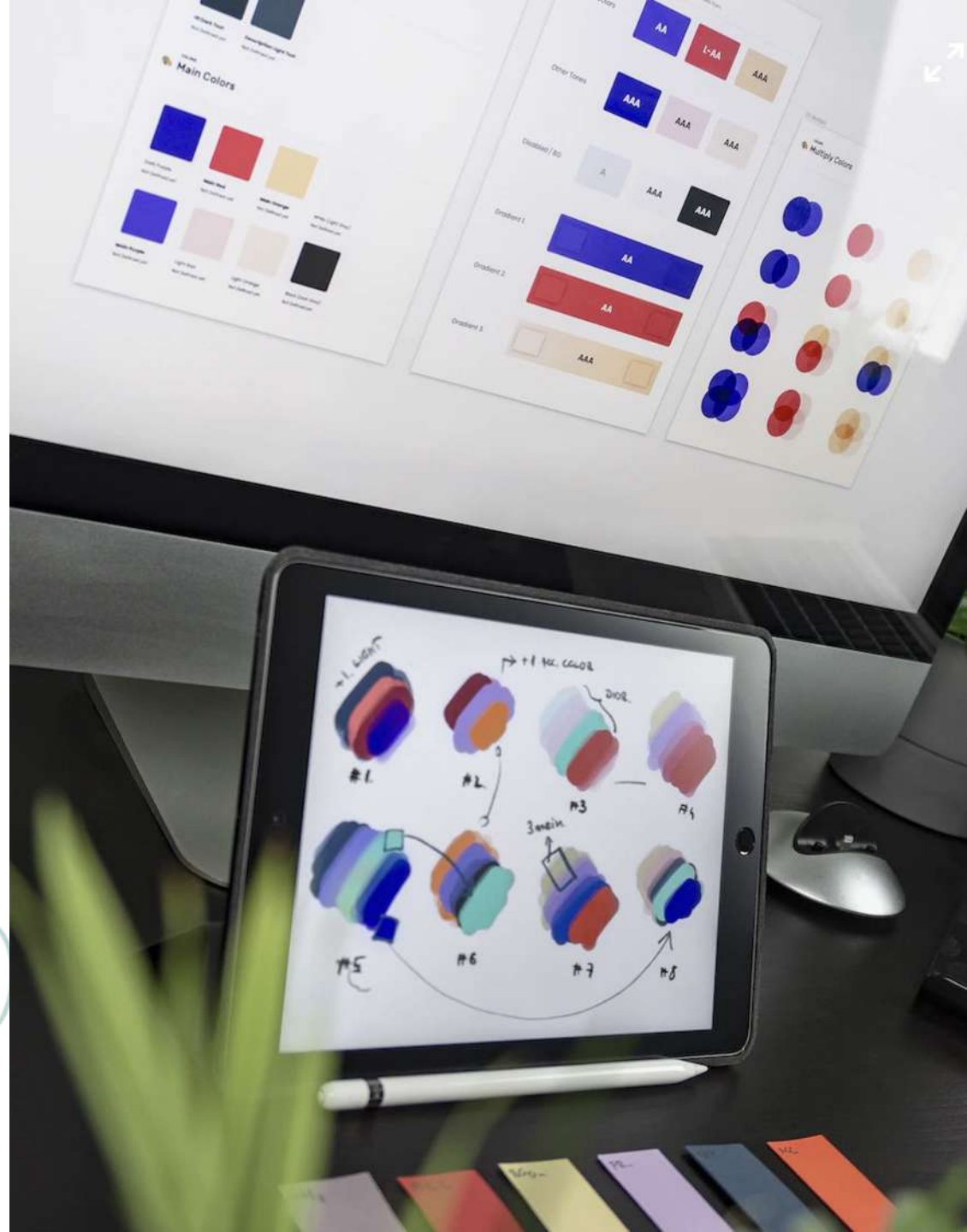
# 3D & 2D sketch Rendering & drawing

## **In Marmalade we think, design and create!**

We realize technical drawings, 3D and renderings thanks to our team of graphics and the collaboration with highly qualified designers and teams of expert architects we have in house!

**We design creative and functional solutions** that adapt to the specific needs of each project, from exhibition stands, to pop-up stores, up to the fitting of sets or events.

ring & drawing



# Scenography

## **We have premium partners.**

Olympic ceremonies, international shows, concerts, TV shows and much more including fashion shows, commercials and events are just some of the projects curated by the designers we work with.

A creative process that starts from listening to and understanding the client's style and vision to create original, creative settings with a strong visual impact.

scenography







ation Scout

# Location scouting

**We can find the perfect space for every event.** Thanks to a vast knowledge of the area, our staff is able to guide and advise the customer towards the choice of the most suitable location for private, corporate, business or show events.



Setting up

## Setting up

Research, attention to details and precision.

We are able to satisfy the requests of each customer creating ad hoc and personalized set ups.

**Our team of professionals provides constant advice and support from the concept to the production,** and transform each event into a memorable experience through the use of high quality materials and of cutting-edge technologies.





Technical equipment

# Technical equipment

We offer the best technologies and cutting-edge solutions for every type of event.

**A mix of creativity, software and hardware able to give life to immersive installations, projection mapping, lighting technology, digital scenography, audiovisual tools and sound design.**

Know-how, innovation and rigorous attention to customer needs are the key factors of our technical partners, who are leaders in the sector of audio-video solutions at an international level.



# Special effects

Not just fireworks: special effects of smoke, fog, flames, geysers, confetti, streamers, waterfalls and light design can give a unique character to your show.

**Our trusted partner in the pyrotechnic sector boasts an experience of over 100 years in the production of shows** and special effects for all types of events.

Special effects





# Floral decoration

We rely on artist and designers of creative floral labs, where **contemporaneity and elegance are the distinctive elements.**

A team of expert Floral & Event Designers redesigns our customers' spaces through an extraordinary variety of colors and flowers, creating unique and personalized set-ups.

ai decorat



# Public relations

**We take care of the PR of each event by identifying and involving target profiles to consolidate the brand's reputation.**

Based on the study of the target and the building of lasting relationships with the media and with other influential organizations, we design solutions to generate positive word of mouth, to effectively reach the targets and to generate engagement.

Public relations





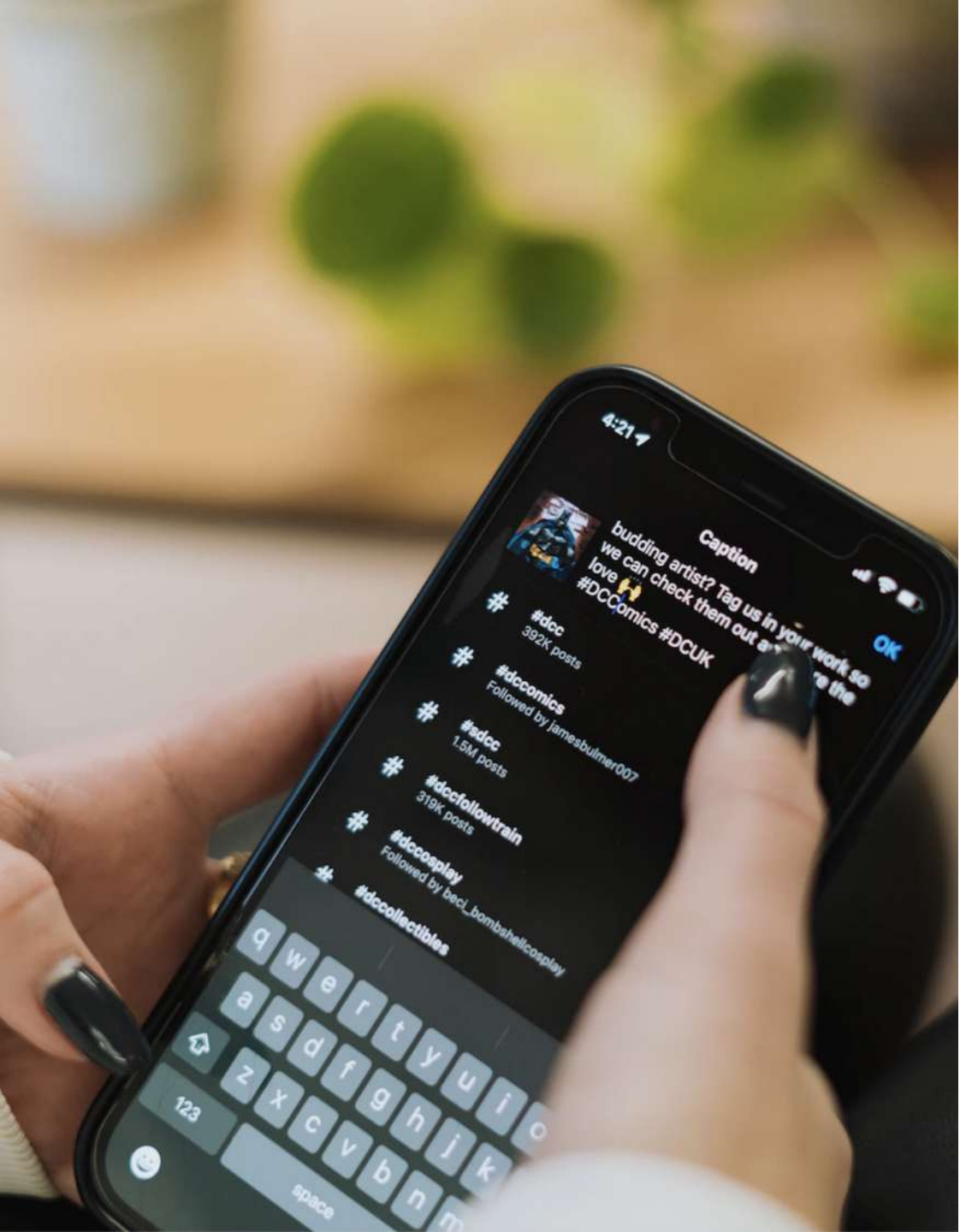


Talent & guest

# Talent & guest scouting

**Inspirational speakers, presenters, industry experts, artists, influencers, journalists: we manage scouting & management of the perfect guest for each event.**

We are able to reach a large audience on various channels thanks to a large network of contacts acquired over the years and the constant search for new talent. We guarantee a complete and professional service, from the management of guests to the definition of the contract and the logistical organization.



Content & copywriting

# Content & copywriting

Choosing the right words is crucial to speak to your audience effectively.

We collaborate with creative authors and television and advertising editors with over ten years of experience in the television media sector, branded content, advertising campaigns and adv for the largest Italian and foreign companies.

**Our skilled professionals are at your disposal to effectively communicate each brand and achieve its marketing objectives.**





Photo & video

# Photo & video

We create **visual content with artistic direction**, professional videomakers and photographers to tell the soul of each brand through images.

Each project is handled with attention to detail and customization.

We make sure that every step of the production process is professionally and accurately handled, from the storyboarding to the post-production.

# TEDx

## **TEDxPadova, TEDxCortina and TEDxAlberoni:**

we co-organize and coordinate 3 of the most important TEDx at national level with the aim of encouraging the sharing of innovative ideas and stimulating the human potential of our area.

Every year we host intellectuals and innovators, experts in every field of human knowledge: from medicine to technology, from art to the economy.

TEDx







FACTORY VOICE

# Factory Voice

**The first #COMMUNITY of the #INNOVATORS of the #FACTORY.**

We have created a format of events focused on networking and sharing.

We help disseminate ideas and connect entrepreneurs, startups and the local area on various topics, with one goal: to inspire.



# GREEN STRATEGY

---

WE CREATE CARBON NEUTRAL CERTIFIED EVENTS BY CALCULATING CO2 EMISSIONS WITH REFERENCE TO INTERNATIONAL PROTOCOLS AND NEUTRALIZING EMISSIONS THROUGH ENVIRONMENTAL PROJECTS.

WE ENCOURAGE GREEN BEHAVIOURS, USING RECYCLED MATERIALS, REDUCING WASTE AND ADOPTING A PLASTIC-FREE APPROACH.



SOME OF

# OUR EVENTS

---



WE DO  
EVENTS

# CORPORATE

---



WE DO  
EVENTS



9638

#ORGANIZATION #CONCEPT  
#SET UP  
#PRODUCTION  
#LIVE DIRECTION

**Institutional  
Event**

2022





Outdoor  
Setup

2023

#CONCEPT  
#SET UP  
#PRODUCTION



  
FERRETTIGROUP

27 GIUGNO 2023

1°  
giorno di  
quotazione

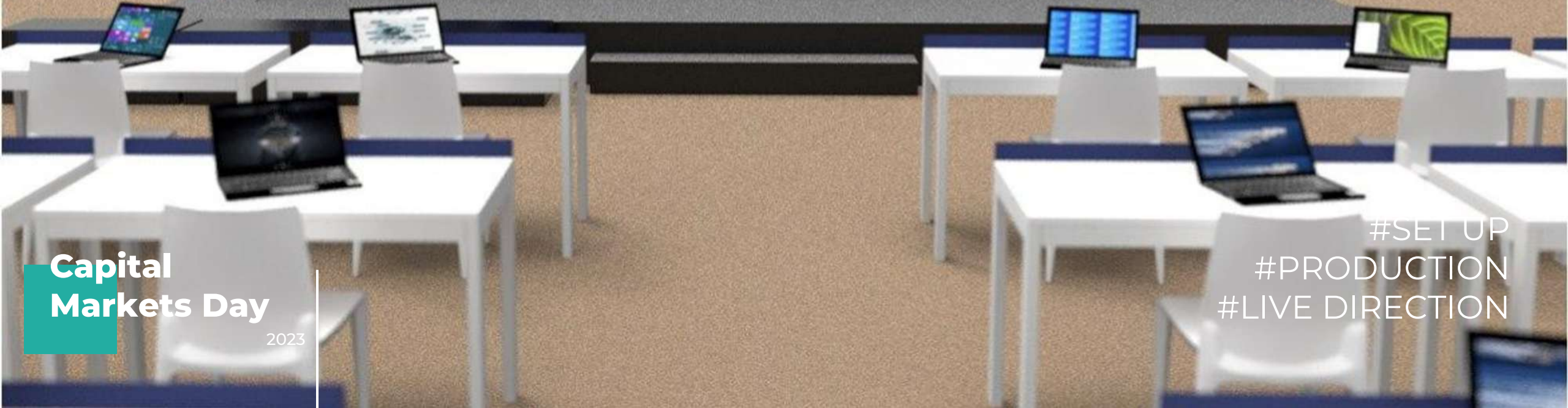
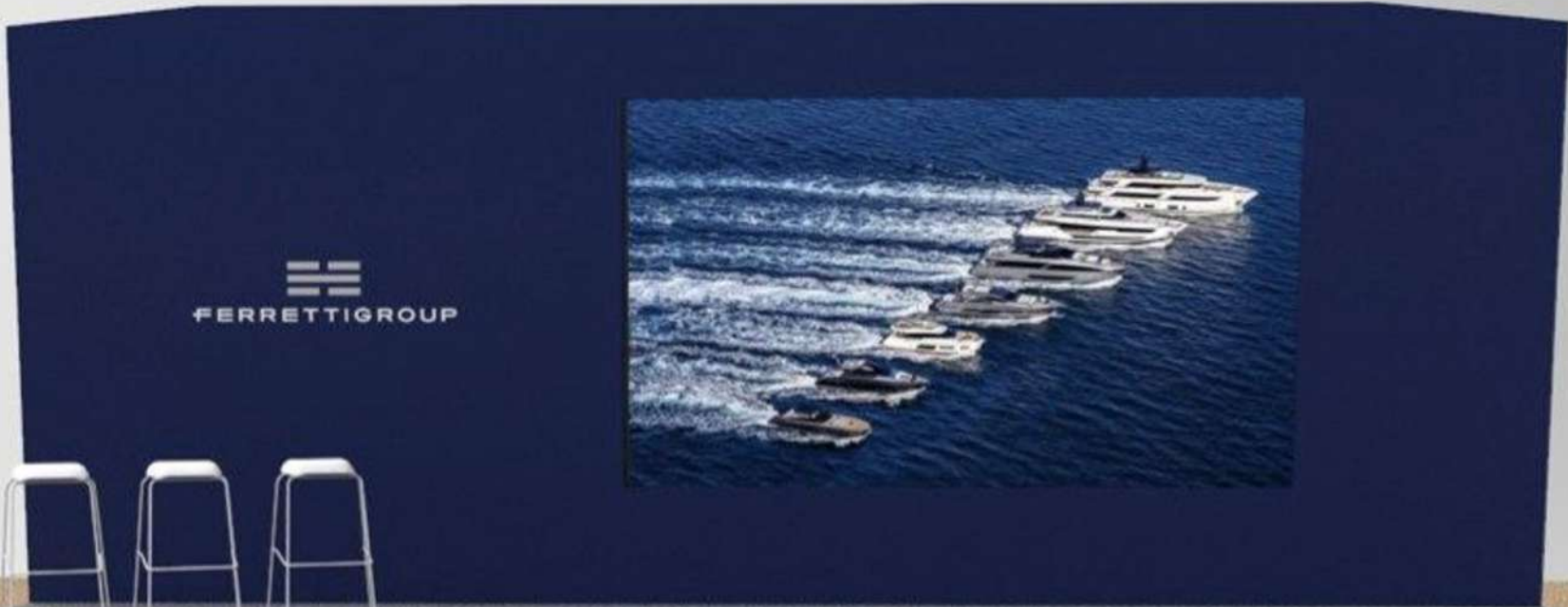
 BORSA ITALIANA  EURONEXT

Institutional  
Event

2023

#SET UP  
#PRODUCTION  
#LIVE DIRECTION





**Capital  
Markets Day**

2023

#SET UP  
#PRODUCTION  
#LIVE DIRECTION



30 SET 2022

# EVOLVERE

il futuro è ora

Assemblea Generale Pubblica

MARMALADE SUPEREVENTS

EVOLVERE il futuro è ora

#SET UP  
#PRODUCTION  
#LIVE DIRECTION  
#INSTITUTIONAL PR  
#SHOOTING

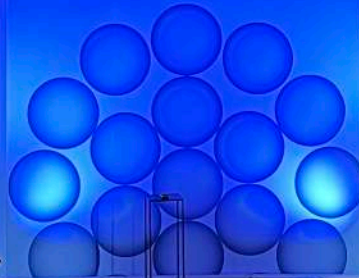


**Capital  
Markets Day**

2023

Prysmian Group  
CAPITAL  
MARKETS  
DAY 2023

Connecting the  
world to tomorrow



#SET UP  
#PRODUCTION  
#ART DIRECTION  
#LIVE DIRECTION  
#STREAMING  
#LOGISTIC





**Capital  
Markets Day**  
2023

- #SET UP
- #PRODUCTION
- #ART DIRECTION
- #LIVE DIRECTION
- #STREAMING
- #LOGISTIC



**CONCLUSIONI** **ISEO**  
14.03.2023

- La risposta è un compromesso e oggi lo è. Non si può avere il quadrato e il cerchio non è un esempio conclusivo.
- Conoscere il cliente e ascoltare per prendere il tempo ed una decisione.
- Siamo partner al cliente e non il loro governo. Nella giusta situazione e con le giuste risorse non è difficile riuscirci.



**Town Hall**

2023

# SETUP  
#ORGANIZATION #LIVE  
DIRECTION



Q&A SESSION

FINCANTIERI

FINCANTIERI

Capital  
Markets Day

2023

#SET UP  
#PRODUCTION  
#LIVE DIRECTION



GRUPPO GIOVANI  
CONVEGNI VENEZIA EST

Stage  
direction

2023

#SET UP  
#PRODUCTION  
#LIVE DIRECTION  
#INSTITUTIONAL PR  
#SHOOTING





Convention

2023

#TEAMBUILDING  
#ORGANIZATION #LIVE  
DIRECTION





Convention

2023

# SETUP  
# ORGANIZATION  
# LIVE DIRECTION  
# TRAVEL MANAGEMENT



# CELEBRATION

---

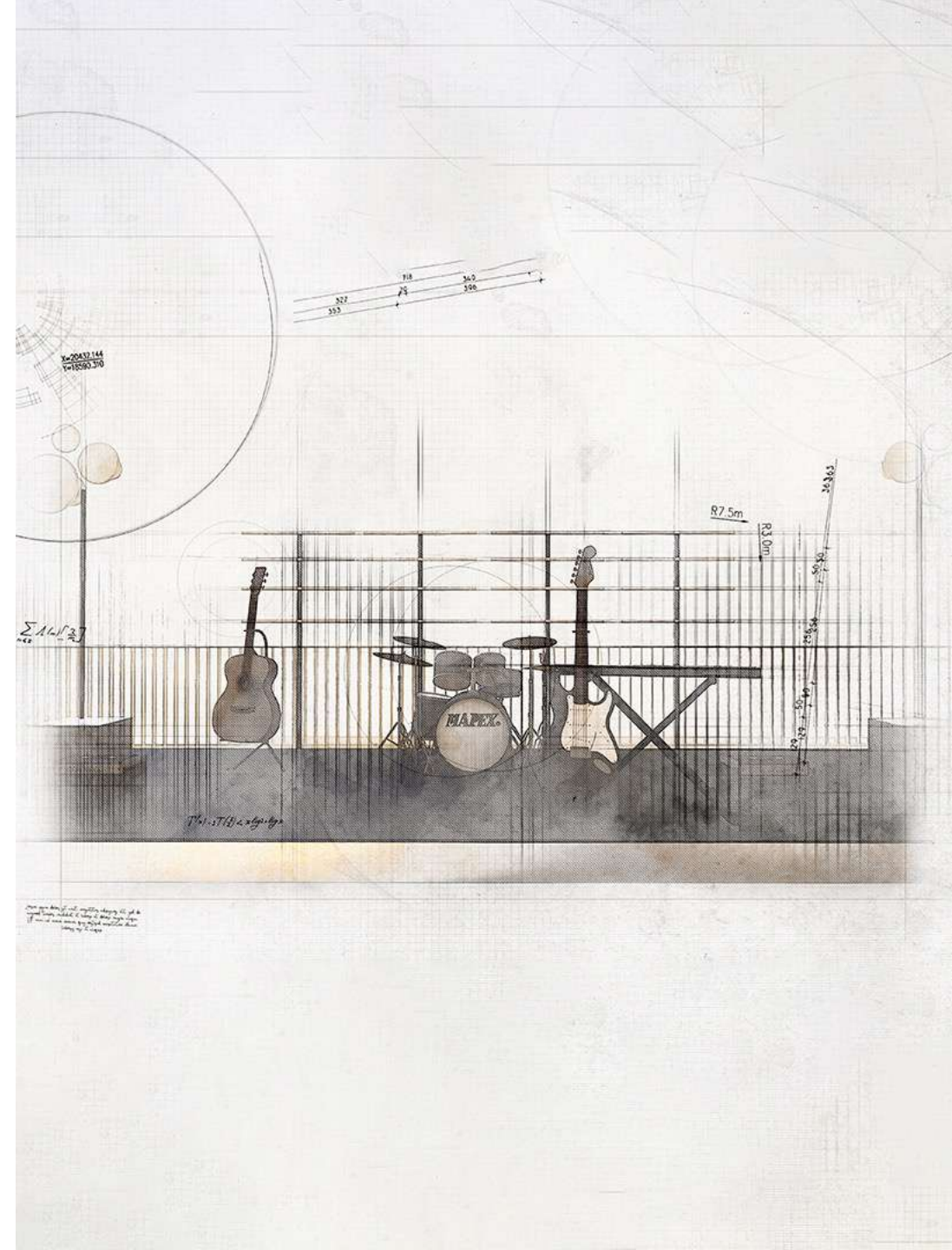


WE DO  
EVENTS

PHASE 1

# SKETCH

We Think, Design & sketch  
your **event** starting from  
**YOUR IDEA.**





PHASE 2

# RENDER

*technical drawings & Rendering*

thanks to our **team of graphics** and professionals



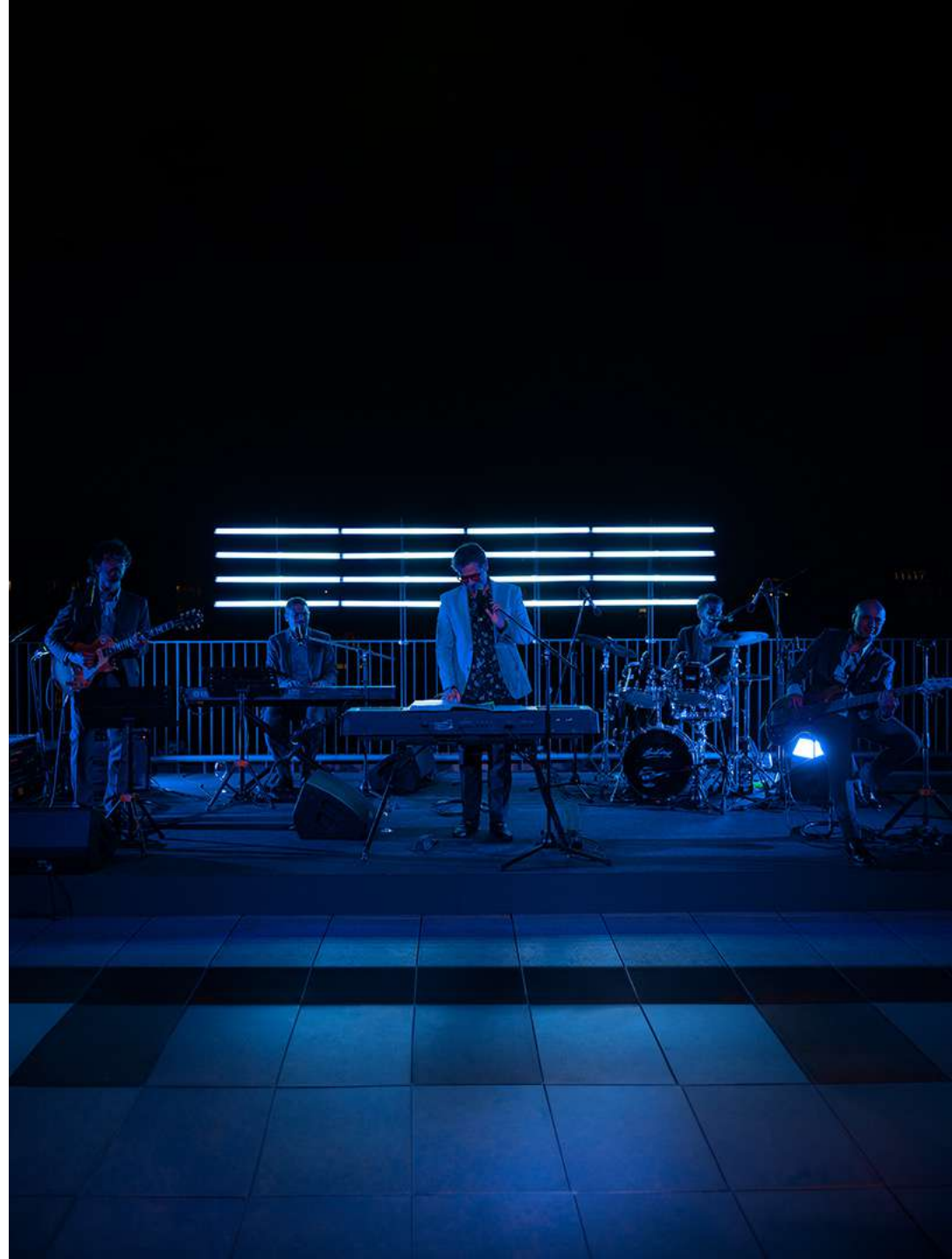
## PHASE 3

# REALITY

We *bring it to Life*

We **MAKE YOUR EVENT COME TRUE**,  
From an idea into an unforgettable experience.

Attention to detail, punctuality and innovative solutions lead our team of professional to reach the best result for every project.







# SET UP  
#ENTERTAINMENT  
#CONCEPT  
#SET UP  
#PRODUCTION  
#LIVE DIRECTION

**Celebration  
Party**

2023

UN GIN TONIC  
D'ECCEZIONE  
PER LA  
DECIMA EDIZIONE

**TEDx Padova**  
an independently organized TED event

10<sup>th</sup>

AT  
EXFORO



UN GIN D'ECCEZIONE

4 cl di gin rosso  
10 cl di acqua tonica  
1 fetta di limone  
ghiaccio  
2 gocce di Angostura

Bicchiere  
Tumbler alto o balloon



#CREATIVITY  
#SET UP  
#PRODUCTION  
#PR

**TEDxPadova**

2023

#CO-ORGANIZATION #TECHNICAL PARTNER  
#LIVE STREAMING #COMMUNICATION



# Opening Ceremony



Meeting

2022

#SET UP  
#PRODUCTION  
#LIVE DIRECTION  
#INSTITUTIONAL PR  
#SHOOTING





#SET UP  
#PRODUCTION  
#ART DIRECTION  
#ENTERTAINMENT  
#GUESTS PR

**B2B PARTY**

2023





#SET UP  
#PRODUCTION  
#ART DIRECTION  
#ENTERTAINMENT  
#GUESTS PR

**Celebration  
50 years**

2023





# SET UP  
#ORGANIZATION #CONCEPT  
#SET UP  
#PRODUCTION  
#LIVE DIRECTION

Private  
Event

2022



# NAUTICAL

---



WE DO  
EVENTS



**Boat  
Launching**

2022

#WOWEFFECT  
#PRODUCTION  
#CONCEPT  
#LIVE DIRECTION





Diva  
YACHTS & BOATS

REPETAL GROUP

#WOWEFFECT  
#PRODUCTION  
#CONCEPT  
#LIVE DIRECTION

**Boat  
Launching**

2023



# EXHIBITION

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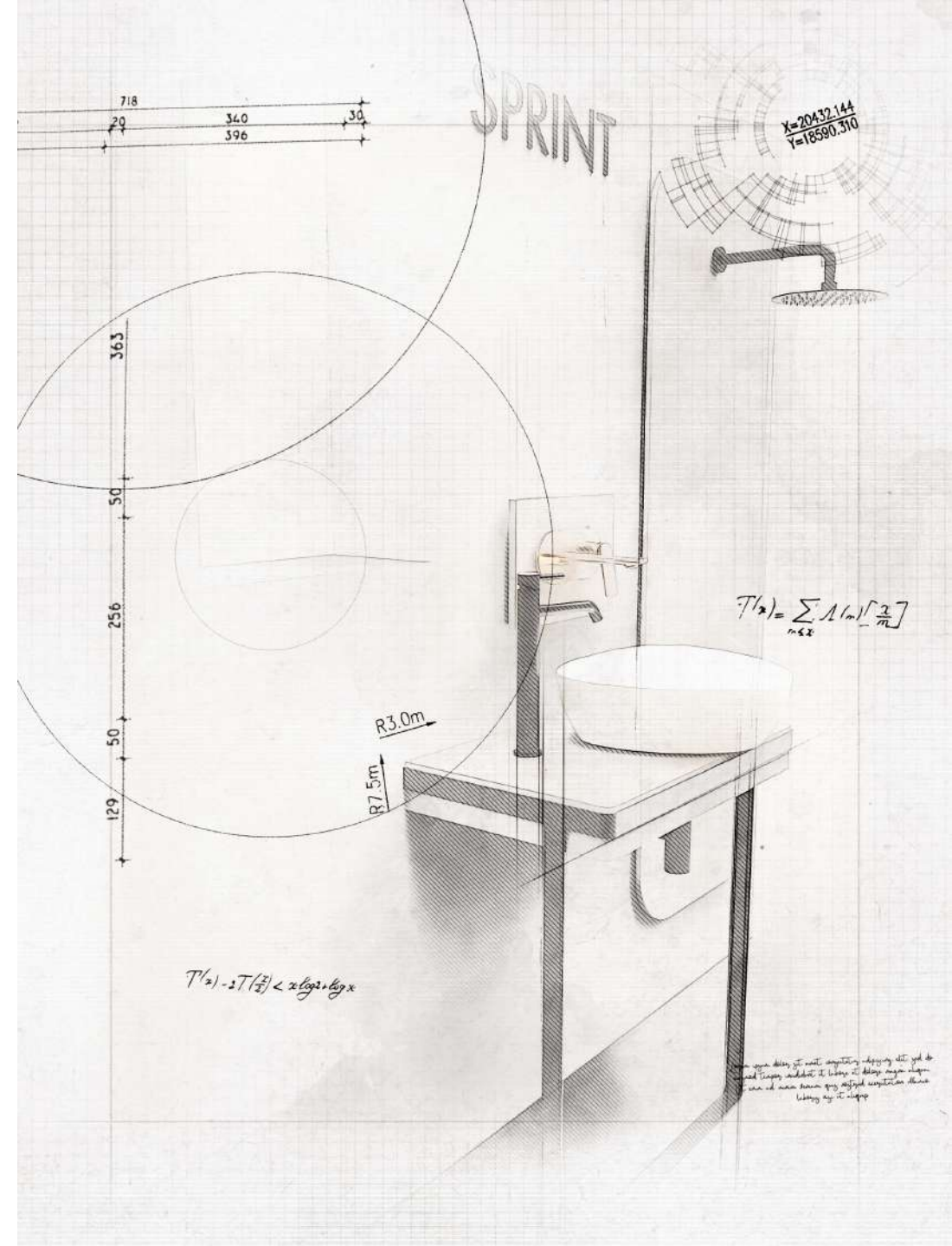
WE DO  
EVENTS



## PHASE 1

# SKETCH

We Think, Design & sketch  
your **space** starting from  
**YOUR IDEA.**



PHASE 2

# RENDER

*technical drawings & Rendering*

thanks to our **team of graphics** and professionals





PHASE 3

# REALITY

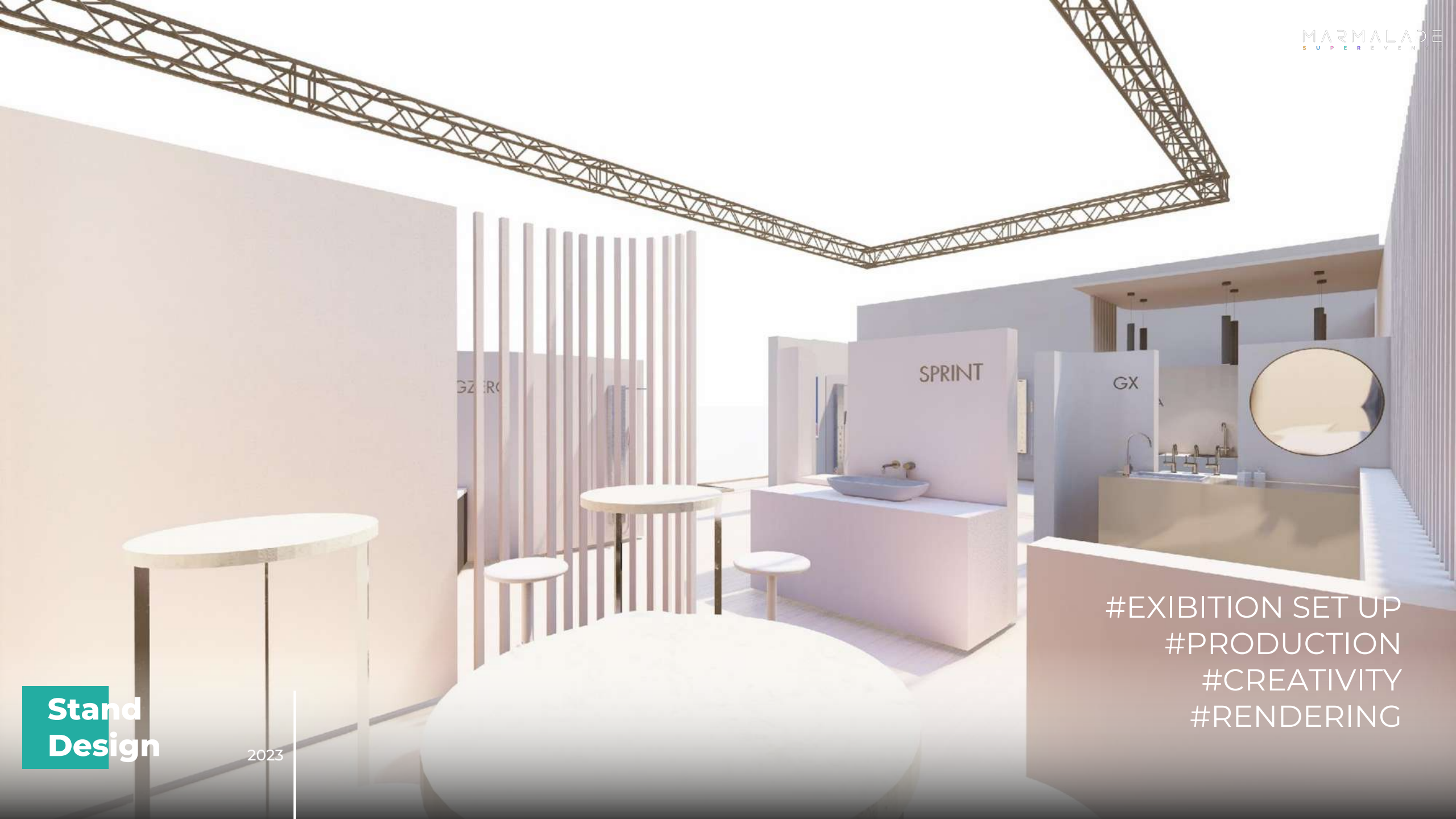
We *bring it to Life*

We **BUILD YOUR COMFORT ZONE PLACE**

From an idea into an unforgettable experience.

Attention to detail, punctuality and innovative solutions lead our team of professional to reach the best result for every project.





**Stand  
Design**

2023

#EXIBITION SET UP  
#PRODUCTION  
#CREATIVITY  
#RENDERING



GUGLEM  
DIVE N DRY

NEW JOLLY BOX

CENTO

#EXHIBITION SET UP  
#PRODUCTION  
#CREATIVITY  
#RENDERING

Stand  
Design

2023



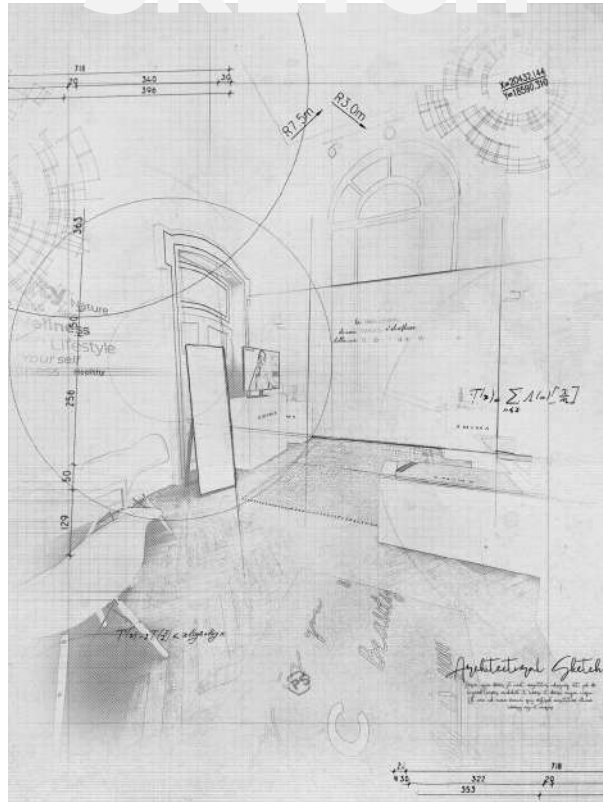
**Stand  
Design**

2023

#EXHIBITION SET UP  
#PRODUCTION  
#CREATIVITY  
#RENDERING



# SKETCH



# RENDER



# REALITY





La BELLEZZA  
di una DONNA è il riflesso  
della sua ANIMA

well-ageing  
ul  
y  
pinessinside  
glow

ANIMA

ANIMA

ANIMA

ANIMA



POP-UP

2023

#SET UP  
#PRODUCTION  
#ART DIRECTION







ANIMA

ANIMA è un brand che rappresenta il benessere e la bellezza in un modo nuovo. Un brand che si occupa di prodotti di bellezza e di benessere per donne e uomini. Un brand che si occupa di prodotti di bellezza e di benessere per donne e uomini. Un brand che si occupa di prodotti di bellezza e di benessere per donne e uomini.

**Beauty** Nature  
Happyness Skin  
**Wellness**  
Motivation Lifestyle  
Love Your self  
Wellness Healthy

You are magic  
Beauty is your lifestyle



**POP-UP**

2023

#SET UP  
#PRODUCTION  
#ART DIRECTION





**Stand  
Design**

2022

#EXIBITION SET UP  
#PRODUCTION  
#CREATIVITY  
#RENDERING





MONTE  
GOOD WHE



AIRSCUD JACKET  
Giacca con sistema di protezione ispirato al CERAMIC AIRSCUD.



#EXHIBITION SET UP  
#PRODUCTION  
#CREATIVITY  
#RENDERING

Stand  
Design

2022



### SUPERLECCO ZERO

Giacca certificata CE - Classe A secondo lo standard EN17092:2020, per fermare o mitigare un'eventuale diffusione di aerosol e dall'inquinazione e dall'impatto, senza limitare la circolazione dell'aria.

- Windstopper Antivento
- Tecnica THERMOCORE
- Spallanti ONIA
- CPS Antivento
- Termicità Classe 1\*
- Regular Fit



### SET DILUVIO DA

Completo giacca e pantaloni antipioggia DPI CE 11 categoria.

- Hydranaut
- Windstopper Antivento
- CE ANTIPioggia secondo EN 343:2003
- Demolish



## EL'TOP

“Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in



### SEPPIAWARM

PROVAMI



#EXIBITION SET UP  
#PRODUCTION  
#CREATIVITY  
#RENDERING

Stand  
Design

2022





Stand  
Design

2022

#EXHIBITION SET UP  
#PRODUCTION  
#CREATIVITY  
#RENDERING





#EXHIBITION SET UP  
#PRODUCTION  
#CREATIVITY  
#RENDERING

**Stand  
Design**

2023



**The groundbreaking CNC  
manufacturer search  
based on parts**

Our revolutionary AI **Partfox™** understands your technical drawings and instantly finds **suppliers with perfectly matching machinery, know-how and competencies.**

Simple. Fast. Smart.

Is your Partfox?

**Partfox**

See 500+ CNC parts with matching suppliers

Part Name	Material	Quantity	Unit
Milner P4LL 5 000	Aluminum	1000	PCS
	Steel	500	PCS
	Brass	250	PCS
	Copper	100	PCS
	Stainless Steel	50	PCS

#EXHIBITION SET UP  
#PRODUCTION  
#CREATIVITY  
#RENDERING

**Stand  
Design**

2023



*Change is possible*

  
INCERAMICA  
MILANO

#POPUP SET UP  
#ORGANIZATION #CONCEPT  
#SET UP  
#PRODUCTION  
#LIVE DIRECTION

**POP up  
Store**

2023

Change is possible



INCERAMICA  
MILANO

#POPUP SET UP  
#ORGANIZATION #CONCEPT  
#SET UP  
#PRODUCTION  
#LIVE DIRECTION

POP up  
Store

2023





**Stand  
Design**

2023

#EXHIBITION SET UP  
#PRODUCTION  
#CREATIVITY  
#RENDERING

# EXPERIENCE

---



WE DO  
EVENTS





#OPENING  
#ORGANIZATION #CONCEPT  
#EXPERIENCE  
#PRODUCTION  
#LIVE DIRECTION

Opening

2022





#SET UP  
#PRODUCTION  
#ART DIRECTION  
#LICENSEE  
#STREAMING  
#FOUNDRAISING

**TEDxCortina**  
2023





100 BILLION ITEMS



#SET UP  
#PRODUCTION  
#ART DIRECTION  
#LICENSEE  
#STREAMING  
#FOUNDRAISING





**Experience**

2022

# EXPERIENCE  
# ORGANIZATION # LIVE  
DIRECTION



**Team  
Building**

2023

#TEAMBUILDING  
#ORGANIZATION #LIVE  
DIRECTION



# COMMUNICATION

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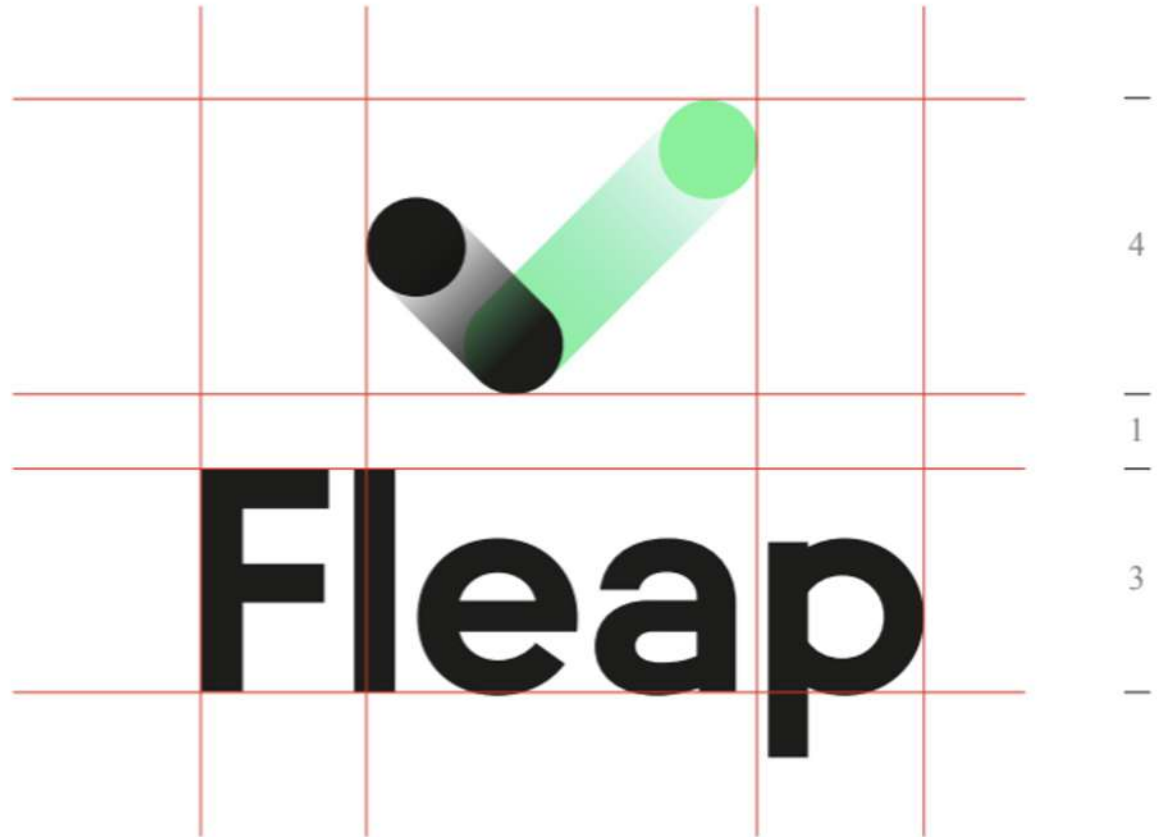
WE DO  
EVENTS



# LOGOTYPE RESTYLING

## Vertical version

Standard vertical format for logotype.  
Distances and proportions must always  
be kept unchanged regardless of the  
applications.



**Video  
Production**

2023

#VIDEOPRODUCTION  
#STORYBOARD  
#ARTDIRECTION  
#CELEB.EVENT



# Track Record



Confidential.

Marcello Raimondi

+39 340 9419947

[marcello.raimondi@marmaladeagency.it](mailto:marcello.raimondi@marmaladeagency.it)

MARMALADE  
SUPEREVENTS

MARMALADE  
SUPEREVENTS

Grazie

Confidential.

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